

FUJIFILM
X | GFX

UP TO £450 TRADE-IN BONUS

WHEN YOU BUY THE GFX100S OR GFX50S II
AND TRADE IN ANY WORKING FULL-FRAME
OR MEDIUM FORMAT DIGITAL CAMERA



FUJIFILM-CONNECT.COM/PROMOTIONS

See in-store or online for details. Terms and conditions apply



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HASSELBLAD

HASSELBLAD A5D-50C

HASSELBLAD A5D-80

HASSELBLAD H4D-31

HASSELBLAD H4D-40

HASSELBLAD H4D-60

HASSELBLAD H5D-200C

HASSELBLAD H5D-50C

HASSELBLAD H5X

HASSELBLAD H6D-100C

HASSELBLAD H6D-50C

HASSELBLAD X1D-50C

HASSELBLAD X1D II 50C

HASSELBLAD CFV II 50C

NIKON

NIKON D3

NIKON D3S

NIKON D3X

NIKON D4

NIKON D4S

NIKON DF

NIKON D6

NIKON D600

NIKON D610

NIKON D700

NIKON D750

NIKON D780

NIKON D800

NIKON D800E

NIKON D810

NIKON D850

NIKON D810A

NIKON Z5

NIKON Z6

NIKON Z6 II

NIKON Z7

NIKON Z7 II

SONY

SONY A7

SONY A7 II

SONY A7 III

SONY A7 IV

SONY A7C

SONY A7R

SONY A7R II

SONY A7R III

SONY A7R IV

SONY A7S

SONY A7S II

SONY A7S III

SONY A9

SONY A9 II

SONY A99

SONY A99 II

SONY A850

SONY A900

LUMIX

LUMIX S1

LUMIX S1R

LUMIX S1H

LUMIX S5

CANON

CANON EOS-1D C

CANON EOS-1D MKII

CANON EOS-1D MKII N

CANON EOS-1D MKIII

CANON EOS-1D MKIV

CANON EOS-1D X

CANON EOS-1D X MKII

CANON EOS-1D X MKIII

CANON EOS-1DS

CANON EOS-1DS MKII

CANON EOS-1DS MKIII

CANON EOS 5D

CANON EOS 5D MKII

CANON EOS 5D MKIII

CANON EOS 5D MKIV

CANON EOS 5DS

CANON EOS 5DS R

CANON EOS 6D

CANON EOS 6D MKII

CANON EOS R

CANON EOS RP

CANON EOS R3

CANON EOS R5

CANON EOS R6

PHASE ONE

PHASE ONE XF 100MP

PHASE ONE 645DF+

PHASE ONE IQ1 100MP

PHASE ONE IQ140

PHASE ONE IQ150

PHASE ONE IQ160

PHASE ONE IQ180

PHASE ONE IQ250

PHASE ONE IQ260

PHASE ONE IQ280

PHASE ONE IQ3 50MP

PHASE ONE IQ3 60MP

PHASE ONE IQ3 80MP

PHASE ONE P20+

PHASE ONE P21+

PHASE ONE P25+

PHASE ONE P30+

PHASE ONE P40+

PHASE ONE P45+

PHASE ONE P65+

MAMIYA

MAMIYA 645DF

MAMIYA LEAF CREDO 40

MAMIYA LEAF CREDO 50

MAMIYA LEAF CREDO 60

MAMIYA LEAF CREDO 80

MAMIYA ZD

FUJIFILM

FUJIFILM GFX 50S

FUJIFILM GFX 50S II

FUJIFILM GFX 50R

FUJIFILM GFX100

LEICA

LEICA S

LEICA M

LEICA M-P (TYP 240)

LEICA SL (TYP 601)

PENTAX

PENTAX 645Z

PENTAX 645D

PENTAX K-1

To claim your trade-in bonus, simply fill out the details below. The bonus will be paid directly into your bank account after the claim has been validated by FUJIFILM UK. Once validated, the bonus will be paid within 14 days.

YOUR DETAILS

NAME
ADDRESS
EMAIL ADDRESS

CAMERA DETAILS

CAMERA MODEL TRADED IN
SERIAL NUMBER TRADED IN
CAMERA MODEL PURCHASED
SERIAL NUMBER PURCHASED



TRADE-IN BONUS APPLIES TO PURCHASES FOR FUJIFILM GFX50S II FROM 1 FEBRUARY 2022 TO 31 MARCH 2022

Customers who purchase a FUJIFILM GFX50S II or FUJIFILM GFX100S ("Qualifying Products") between 1 February 2022 and 31 March 2022 ("Promotional Period") and Trade In an applicable camera ("Qualifying Trade In Products") will be eligible to claim a Trade In Bonus Cashback.

Second hand or refurbished FUJIFILM products are excluded from this promotion. The Cashback amount will vary by Qualifying Products purchased. The Qualifying Products, Cashback amounts and Promotional Periods are detailed on the Qualifying Products page.

FUJIFILM TRADE-IN BONUS CASHBACK PROMOTION

- Purchases must be made from a Qualifying Retailer as detailed on the "Qualifying Retailers" page on Fujifilm-Connect.com/promotions. Your Trade In Product must be handed to the retailer at the point of purchase of your new product. Please ensure that the retailer provides you with the FUJIFILM Trade In Bonus leaflet detailing your Trade In Product information. Online claims submitted without this leaflet will be rejected.
 - Only consumers who are at least 18 years of age, who live in the European Economic Area (or the UK), and have purchased a Qualifying Product online or in store from a Qualifying Retailer in the United Kingdom are eligible to participate in this promotion. For a list of Qualifying Retailers in the UK, or to make a claim, please visit www.fujifilm-connect.com/promotions. Other claims will be rejected. For purchases made in other countries, please visit the relevant country page (different conditions may apply). Only genuine qualifying NEW FUJIFILM cameras and lenses detailed on the "More Info" page are eligible for this promotion.
 - Claims for purchases made during the Promotional Period can be submitted immediately after the Qualifying Product has been purchased and must be submitted no later than 30 April 2022. A valid purchase invoice or receipt showing the Trade In is necessary to make a claim. An order confirmation is not a valid proof of purchase. Claims received outside of this period will be rejected.
 - The Claim Form can be found on the promotions tab within www.fujifilm-connect.com website ("Claim Now").
 - Fake, altered or doctored invoices or receipts will be rejected and the related claims treated as Fraudulent Claims.
 - A maximum of 2 Trade In Bonus Cashback claims per person can be accepted during the Promotional Period. Please note that only one trade in camera will count towards one trade in bonus claim.
 - The Value of the Trade In Bonus is £270 / €300 for the GFX50S II and £450 / €500 for the GFX100S. Fujifilm have no influence over the valuation you receive for your camera.
 - The Qualifying Trade In Products are detailed on the Qualifying Trade In page on fujifilm-connect.com/promotions.
- GENERAL**
- Retailers must not submit claims on behalf of their customers. Any claims submitted by retailers will be rejected.
 - A claim cannot be made if the Qualifying Product is returned to the Qualifying Retailer for a refund or an exchange. If a claim is made for a Qualifying Product that is returned or exchanged, the claim will be rejected, and it will be regarded as a Fraudulent Claim.
 - Claimants must submit the serial number of the Qualifying Product on the Claim Form. The serial number can be found on the box or on the Qualifying Product. The claimant must type in the serial number in the relevant box and also upload a photograph of the same serial number. If a claim is made for a Qualifying Product using a serial number that has been used for a claim under a previous promotion or a previous claim under this promotion or that has been deliberately falsified, the claim will be rejected, and it will be regarded as a Fraudulent Claim.
 - The serial number may be validated against existing records. This will include checking:
 - a. shipment records to ensure that the Qualifying Product has been shipped to the

- relevant Qualifying Retailer;
 - b. previous claims records to ensure that the serial number on the Claim Form has not been used before for a claim under a previous promotion or a previous claim under this promotion;
 - c. the serial number with the Qualifying Retailers to ensure that the Qualifying Product has not been refunded or exchanged; and
 - d. that the serial number follows a certain data logic in the data entry field;
- FUJIFILM Electronic Imaging Europe GmbH ("FUJIFILM") reserves the right to take legal action against any claimant who deliberately makes a Fraudulent Claim. In all investigations, FUJIFILM will remain fully compliant with all relevant data protection laws including the General Data Protection Regulation (GDPR).
 - In order to submit a claim a claimant must submit their personal details, bank details and purchase information online. Proof of purchase must be in the form of an invoice or receipt clearly showing the purchase date, Qualifying Retailer and Qualifying Product(s) purchased. FUJIFILM reserves the right to request the original proof of purchase. If this is requested to be sent via post, it will be returned to the claimant.
 - A confirmation email will be sent to the claimant upon receipt of an online claim submission.
 - We aim to validate the claim within a maximum of 14 days and then make the payment within another 14 days (maximum 28 days). However, if there is any reason to check the claim (missing information, unreadable receipt, duplicated serial number etc.), then the validation window may need to be extended. Once these claims have been validated, we aim to make payment within 14 days.
 - A claimant will be notified when an incomplete claim is submitted or an illegible proof of purchase received. Notification of omissions will be sent via email. Claimants will be given the opportunity to supply further information to rectify any errors within 14 calendar days of receipt of the email. Failure to respond within 14 calendar days of receipt of the email will result in the claim being rejected.
 - FUJIFILM will not be held responsible if e-mails are blocked or sent to "junk" mail folders. Claimants must ensure that they check their "junk" mail folder regularly to ensure that they do not miss claim status update emails. If a claim is refused because the Terms and Conditions of the offer have not been met, FUJIFILM's decision is final. FUJIFILM reserves the right to withdraw, amend or terminate the promotion without notice.
 - Hardware, technical, software, server, website, loss or other failures outside our control that prevent the customer participating in the promotion are not the responsibility of FUJIFILM.
 - FUJIFILM reserves the right to void this promotion at any time and change the Terms and Conditions without incurring any liability.
 - Email address for correspondence is fujifilm@promotion-support.com; a claimant should provide their unique Claim ID supplied during the claim process with any correspondence. Further details can be found on the Support page.
 - By participating in the promotion, each claimant agrees that any personal data provided may be held by FUJIFILM or its agents for the purpose set out in the FUJIFILM Electronic Imaging Europe GmbH privacy policy available at www.fujifilm-connect.com.
 - The terms of the promotion shall be interpreted and applied on the basis of local laws.
 - The promoter in respect of this promotion and the data controller in respect of any personal data submitted by any customer in connection with this promotion is FUJIFILM Electronic Imaging Europe GmbH of Fujistrasse 1, 47533 Kleve, Germany. Please do not send any applications to this address.
 - The administration of the promotion (other than validation of the claim) is carried out on behalf of FUJIFILM by Benamic Unlimited Company of IDA Business & Technology Park, Ring Road, Kilkenny, Ireland ("Benamic") who act as FUJIFILM's data processor in respect of any personal data submitted by any customer in connection with this promotion.
 - FUJIFILM use the personal data to validate claims and Benamic use the personal data to otherwise administer the claim and arrange the cashback payment.